

Visual designer committed to imaginative solutions for clear, on-brand messaging to tell your unique story.

SKILLS

Adobe CS
MS Office

Video production
Animation

Website Design
HTML / CSS

Logo design
Data Visualization

EXPERIENCE

J.P. Morgan NY, NY | Oct 2017 – present

Lead Visual / UI Designer for Corporate & Investment Bank (CIB) Technology

Global Event Lead for Women in Tech Network

UI / Visual Design Team Lead creating engaging, on-brand communications that tell a clear story to ensure our organization of 19k+ is aware of our strategy and priorities, helps our technologists understand the context of their role, and know what actions to take to maximize value to the business.

- Supports 40k+ employees within the CIB, plus CIO and CTOs executive communications and organizational engagement digital content. Partners closely with communications leads on Town Halls, Leadership Calls and more
- Presentation and video creation for C-suite business reviews, senior leader conferences and organizational wide engagements
- Intranet build-out and support for CIB Digital & Tech employees and CTOs

Global Lead of Events for Take IT Forward (TIF) firmwide network of 12,000+ women technologists worldwide - June 2020 - present

- Planned and coordinated the first live virtual women's network event of the pandemic featuring best-selling Author Marissa Orr, unifying the organization and creating community during COVID
 - Program 30+ sessions supporting thousands of women to identify and achieve their career goals, boosting morale, combating attrition and promoting inclusivity and corporate citizenship
 - Ensure smoothly-run inclusive events by recruiting a diverse slate of speakers, moderate live Zoom sessions, polls, and oversee Q&A sessions
 - Increase engagement through promotional materials, emails and chat room posts
 - **Co-lead of Marketing and Communications** - support workstreams with strategies to maximize engagement
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Citigroup – Citi Private Bank UI Designer LI City, NY | Jan 2011 – Mar 2016

UI Designer for Websites and Mobile Apps serving bankers and high net worth clients of the Private Bank

- Ensure continuity of design and usability across device
 - Maintain Citi User Interface Standards, promoting consistency and professionalism for the Citi Private Bank digital presence
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The Goldman Sachs Group, Inc. VP, Senior Designer and WIT NY, NY | Feb 2001 - Sep 2008

- Designed and launched Goldman 360, the firm's premier extranet for Institutional clients as well as other sites and apps developed within Global Sales Technology
- Promoted best practices for design, ADA and brand compliance firmwide by conducting quarterly UI Design and branding classes for firm technologists

Women in Technology (WIT) Diversity Network

- Steering Committee Member from 2003 - 2005
- Programmed and organized the 2003 and 2004 WIT Networking Receptions, an event attended by 300+ women and 30 firm officers with cocktail hour and sit-down dinner featuring keynote speakers Abby Joseph Cohen and Phil Murphy
- Attract and retain talent by organizing social networking and bring-a-friend recruiting events
- Enhancing network engagement and communication by launching WIT quarterly newsletter

Digitas **Agency Art Director** New York, NY | Sep 2000 - Feb 2001
Design and Art Direction for AmericanExpress.com and Seagram's Captain Morgan rum.com

Funkytalk.com **Design Director** New York, NY | Oct 1999 - May 2000
Blogging platform start-up co-founded by Kimbal Musk

Interactive Bureau **Senior Website Designer** New York, NY | Jan 1999 - Aug 1999
Clients include IBM, editorial publications and NY arts foundations

Freelance **Website Design and Marketing** New York, NY | July 2008 – present
Clients: Tony Award Winner Sarah Jones, Pulitzer Prize winning Photojournalist David Turnley, LoanCore Capital LLC, Woodmont Day Camp, Crush'd Garage lifestyle brand, The Harmonie Club, Clementine Consignment

EDUCATION

University of Colorado, Boulder, Bachelor of Environmental Design, Architecture
Horace Mann School, Riverdale, NY

CORPORATE CITIZENSHIP - SUPPORTING WOMEN IN TECH

Supporting women to succeed personally and professionally is my passion. Building equitable systems and strategies to increase the number of women in leadership positions is my vision.

As **Global Events Lead of the women's network, TakeITForward (TIF)** since June 2020, I've programmed 30+ sessions supporting 20k+ TIF participants to identify and achieve their goals. In addition to an ongoing wellness series, topics include Digital Flourishing, Emotional Intelligence, Breakthrough Conversations, and Beyond Empathy with speakers like authors Marissa Orr, Fran Hauser, and Amy Blankson. As **Co-Lead of TIF Marketing and Communications** I consult with TIF workstream leads to create strategies for optimal TIF engagement to generate meaningful results around job satisfaction, mobility, retention and promotion.

My commitment to **DE&I** extends beyond my day-to-day responsibilities. As a volunteer I built the **JPMC LGBT+ Affairs** intranet site for the team launch in June 2021.

I trained for and moderated breakout rooms for October's event "**Color Brave: A Conversation of Inclusion**" hosted by the Brooklyn office of JMPC.

As an extension of my role I built our organization's Diversity site and created videos on allyship and diversity serving 40k+ employees of the CIB, one of which was featured on the Firmwide Diversity home page.

Earlier in my career, as a 3-year steering committee member of Goldman Sachs' network **Women in Technology (WIT)** I planned and coordinated firmwide events and launched the quarterly newsletter.